

A comprehensive productivity monitoring platform that allows businesses to track employee activity in real-time

What is ActivTrak

ActivTrak provides a comprehensive productivity monitoring platform that allows businesses to track employee activity in real-time. It captures key data on how time is spent across applications and websites, offering insights into productive versus unproductive activities. The software provides detailed analytics and reports, helping managers identify bottlenecks, workload imbalances, and opportunities for improving efficiency. It also highlights behaviours that may indicate burnout, allowing for timely intervention.

How Does ActivTrak Work

Businesses struggle to maintain visibility into employee productivity, especially with the rise of remote work. It's difficult to identify inefficiencies, manage workloads, and ensure staff are using their time effectively. Additionally, without insights into how time is spent, it's hard to optimise workflows, balance workloads, or identify potential burnout.

The Importance of ActivTrak

In today's hybrid and remote work environments, visibility into employee productivity is crucial for both performance management and operational efficiency. Without reliable data on how employees are spending their time, businesses risk losing productivity, increasing operational costs, and missing opportunities for optimising workflows. ActivTrak helps businesses stay competitive by providing insights that can enhance both employee performance and overall business efficiency.

The Outcome

Customers using ActivTrak gain clear visibility into employee activity, which helps them make informed decisions about managing productivity and workload. By understanding how time is spent, businesses can improve operational efficiency, reduce wasted time, and optimise resources. Additionally, ActivTrak helps identify early signs of burnout, allowing businesses to maintain a healthier, more engaged workforce.



What This Product Does:

Real-Time Productivity Tracking: Monitors employee activity in real-time, providing visibility into how time is spent on applications and websites.

Detailed Analytics and Reports: Offers in-depth reports and data visualisations that help identify productivity trends, bottlenecks, and workload imbalances.

Remote and Hybrid Work Monitoring: Ensures visibility across both in-office and remote workers, providing equal insights regardless of location.

Insights into Burnout Risks: Tracks behaviours and patterns that might indicate employee burnout, helping businesses take proactive action.

Non-Intrusive Monitoring: Provides productivity insights without recording sensitive data or invasive surveillance, focusing on patterns and behaviours.

What This Product Doesn't Do:

Not a Full Performance Management System: While ActivTrak offers insights into productivity, it's not a complete employee performance management tool. Additional systems may be required for managing individual employee development and performance evaluations.

Doesn't Provide Detailed Context for Every Action: While it shows which apps and websites are being used, ActivTrak doesn't fully explain why certain actions were taken, and it requires interpretation by management.

Not a Replacement for Employee Engagement: Monitoring productivity is useful, but it doesn't replace the need for direct engagement with employees or open communication about expectations and workloads.

Requires Ongoing Analysis: The software provides raw data, but businesses still need to invest time in interpreting the results and making strategic decisions based on the insights.