

# Cloud Backup for Microsoft 365

Automated, comprehensive backups of all critical data stored within Microsoft 365 applications

## What is Cloud Backup for Microsoft 365

Microsoft 365 provides robust cloud-based services for businesses, but it does not offer built-in backup for important data such as emails, documents, and user data within services like Outlook, OneDrive, SharePoint, and Teams. Without a dedicated backup solution, businesses are at risk of data loss due to accidental deletions, security threats (such as ransomware or phishing), or system outages. Relying on the retention policies within Microsoft 365 alone is insufficient for long-term data protection and recovery.

## How does Cloud Backup for Microsoft 365 Work

Backup for Microsoft 365 provides automated, comprehensive backups of all critical data stored within Microsoft 365 applications. This solution ensures that emails, files, and user data are securely backed up to both local and cloud storage. Businesses can restore data quickly in case of accidental deletions, ransomware attacks, or data corruption. By keeping a copy of data in an air-gapped cloud environment, this solution guarantees that critical business information is always protected and easily recoverable.

## The Importance of Cloud Backup for Microsoft 365

As businesses increasingly rely on Microsoft 365 for day-to-day operations, the potential for data loss can significantly impact productivity, financial stability, and compliance with data protection regulations. With Backup for Microsoft 365, businesses ensure continuous access to their critical data, no matter what. Whether due to accidental deletion, malicious attacks, or service outages, having a reliable backup is crucial for business continuity and data security. It also ensures compliance with legal and regulatory requirements, safeguarding businesses from potential liabilities.

## The Outcome

Customers benefit from having a reliable backup system that protects their Microsoft 365 data. With seamless recovery options, they can restore emails, files, and entire accounts quickly and efficiently, reducing downtime and ensuring continuity. The cloud-based backup provides an added layer of protection against cyber threats such as ransomware, offering peace of mind that critical business information is always secure and recoverable.



# Microsoft 365

## What This Product Does:

**Comprehensive Microsoft 365 Backup:** Backs up all essential data, including emails, SharePoint, OneDrive, and Teams, ensuring full protection against data loss.

**Protect Against Data Loss:** Accidental deletions, internal threats, and external cyber-attacks like ransomware can compromise your data. A backup ensures it's recoverable.

**Bridge Gaps in Microsoft's Coverage:** Microsoft's retention policies are not backups. Backing up ensures compliance, guards against data corruption, and keeps emails and files accessible beyond default limits.

## What This Product Doesn't Do:

**Not an Email Journaling Solution:** This backup solution does not provide email journaling for compliance or legal archiving purposes. Businesses requiring email journaling should consider a separate product tailored to those needs.

**Doesn't Protect Against Internal Data Leaks or Misuse:** While it safeguards data from accidental loss or external threats, this backup solution does not monitor or prevent internal data leaks or misuse by employees.

**Not a Replacement for Security Tools:** While it backs up data, this product does not include endpoint protection or real-time security measures such as anti-virus or malware detection.