

# Cyber Essentials

A government-backed certification scheme designed to help businesses protect themselves against cyber-attacks

## What is Cyber Essential

Cyber Essentials and Cyber Essentials Plus are the only government-recognised certifications that demonstrate your business's commitment to being cyber secure and cyber aware. These certifications help other organisations understand your approach to cybersecurity and your dedication to protecting your systems and data.

## How Does Cyber Essentials Work

Many businesses lack the necessary cybersecurity measures to protect against common cyber-attacks, leaving them vulnerable to data breaches, malware, and other threats. This can result in significant financial loss, reputational damage, and operational disruption.

## The Importance of Cyber Essentials

Cyber Essentials is becoming increasingly vital for several reasons, from regulatory compliance and supplier standards to business insurance requirements. It's crucial that your business understands the significance of Cyber Essentials and why it should be the foundational standard for all organisations.

Achieving Cyber Essentials provides clarity to other businesses regarding how you handle cybersecurity, which is often a key factor when companies assess their supply chain partners or evaluate tender submissions.

Beyond these considerations, Cyber Essentials also allows you to benchmark your business against an accredited standard. When aligned with solutions like the Apex Cyber Security Sphere, it creates a business-class approach to managing cybersecurity.

Our message to clients is simple: **Why wouldn't we require this Rather than questioning if we need it, the focus should be on why it is essential to protect your business and data.**

## The Outcome

By becoming Cyber Essentials certified, businesses will strengthen their defences against cyber-attacks, ensuring their data and systems are secure.

Additionally, certification enhances the trust of customers and partners by demonstrating a commitment to cybersecurity. This leads to a reduced risk of data breaches, improved compliance, and potential new business opportunities, particularly for those working with the public sector.



## What This Product Does:



**Cybersecurity Assurance:** Provides a robust framework for protecting your business from the most common cyber threats.

**Government Recognition:** Helps businesses meet security standards required for government contracts and public sector work.

**Ongoing Compliance:** Ensures regular audits and renewals to keep security measures up to date and effective.

**Proactive Protection:** Ensures firewalls, malware protection, patch management, and access control measures are in place and functioning effectively.

**Customer Trust:** Builds confidence with clients and partners by showing a proactive stance on data protection and cyber security.

## What This Product Doesn't Do:



**Not a Complete Cyber security Solution:** Cyber Essentials covers basic protections but is not a replacement for more advanced cybersecurity measures (e.g., The Apex Cyber Security Sphere).

**Doesn't Guarantee Protection Against All Threats:** While it provides a solid foundation, businesses should still implement additional layers of security for more complex threats.

**Not a One-Time Fix:** Cyber Essentials requires ongoing management, including regular reviews, updates, and recertification.

**Doesn't Cover Internal Threats:** Cyber Essentials focuses on external threats but may not address insider risks or social engineering.

**No Customised Solutions:** It provides a standard set of controls but does not account for specific business needs or unique industry challenges.