

# Unifi Routers

A **reliable, high-performance, business grade** solution for **distributing internet connectivity across a business network**

## What Are Unifi Routers

Unifi Routers provide a reliable, high-performance solution for distributing internet connectivity across a business network. These routers act as a stable and efficient endpoint, offering the scalability and simplicity needed for small and medium-sized businesses. While they do not provide built-in security features like a Apex, they excel at managing internet distribution without disruption. The Unifi Router does not include wireless capabilities by default, so separate wireless access points would need to be implemented.

## How Do Unifi Routers Work

Businesses require reliable and efficient routers to serve as endpoints for distributing internet connectivity across their network. However, many low-tier routers either fail to offer stable performance or do not integrate well with existing network infrastructure, causing connectivity issues and bottlenecks.

## The Importance of Unifi Routers

Stable internet connectivity is critical to business operations. Unifi Routers ensure that businesses have a robust and scalable solution for managing network traffic across their organisation. This router ensures that connectivity bottlenecks and slowdowns are avoided, providing consistent performance. However, it is equally important to understand that while Unifi Routers manage connectivity well, they do not provide advanced security features, which must be addressed with additional devices, such as firewalls, for comprehensive protection.

## The Outcome

Customers benefit from a reliable, scalable router solution that effectively manages their internet traffic without causing network congestion. The Unifi Router ensures consistent and efficient performance as an endpoint device, providing businesses with peace of mind in terms of connectivity. However, for full network security, customers will need to implement additional security solutions such as Apex firewalls or equivalent. By using Unifi Routers, businesses can enjoy uninterrupted internet access across their network while maintaining flexibility in how they build out their wireless infrastructure.



## What This Product Does:

**Reliable Internet Distribution:** Provides stable and efficient routing to manage internet traffic within a business network.

**Scalable for Business Growth:** Unifi Routers are designed to scale with a business, ensuring they can handle increasing traffic as the company expands.

**Easy to Integrate:** Can be easily integrated into existing network infrastructures, making it a flexible solution for businesses looking to upgrade their routing capabilities.

**Wired Endpoint Solution:** Designed to distribute internet via wired connections, providing consistent performance for devices connected through Ethernet.

## What This Product Doesn't Do:

**Not an Internet Security Device:** Unifi Routers do not offer the same security protections as dedicated firewalls like Apex, and they do not protect against cyber threats such as malware or hacking attempts. A separate security solution is required for this.

**No Built-In Wireless Functionality:** This product does not include wireless capabilities out of the box. Additional Unifi Wireless Access Points would need to be installed to provide wireless connectivity.

**No Threat Detection or Prevention:** The router focuses on internet distribution and does not have built-in features for detecting or preventing network threats, so network security solutions need to be layered in.

**No Backup or Failover:** Unifi Routers do not provide business continuity or failover solutions for when the primary internet connection fails. For mission-critical networks, additional redundancy measures should be in place.

**Doesn't Handle Complex Security Configurations:** Businesses requiring advanced network security controls will need to deploy firewalls or other network security devices in conjunction with the Unifi Router.